

**Minutes of February 5, 2025 Board Meeting
Downtown El Cajon Business Partners Inc.**

Board Members Present:

Ron Nevels	Chairman	Lee Mench	Secretary
N/A	Treasurer	Chris Berg	City of El Cajon
Gabriel Marrujo	Director	Charlotte Wood	Guest
Graham Mitchell	City of El Cajon	Corey Marco	Director
Rich Riel	Guest	Paris Landen	Director
Ryan Villegas	City of El Cajon	Nate Prescott	City of El Cajon
Marco LiMandri	New City America	Dominic LiMandri	New City America
Shirley Zawadzki	New City America	Steve Lordigyan	Cajon Classic Cruise
Wendy Morris	Sophie's Gallery	Debra Emerson	SMSC
Helen Zamora	Olaf Wieghorst	Jack Doherty	Olaf Wieghorst
Tony Cortes	True Line Alignment	Tim Ralph	Guest
Linda Baltodano	East County Art Assn.	Christian Martin	Nexstreet

#1.) CALL TO ORDER: 5:03 p.m.

#2.) APPROVAL OF MINUTES: L. Mench motioned to approve the October 23 & 30, 2024 regular and special meeting minutes C. Berg seconded the motion. The October 23 & 30, 2024 minutes were approved unanimously.

#3.) PUBLIC COMMENT:

3.1 - Rich Riel speaks to the Board about his proposal, the Brown Act and his correspondence with the Board.

#4.) PBID ACTION ITEMS:

4.1 - G. Marrujo motions to move Agenda item 4.1 down to item 4.5. C. Berg seconded the motion. The motion passed unanimously.

4.2 - C. Marco motions to approve the amended DECBP Bylaws. C. Berg seconded the motion. The motion passed 4 to 1. (L. Mench voted NO).

4.3 - L. Mench motions to approve Paris Landen, general manager of The Magnolia to the Board of Directors. C. Marco seconded the motion. The motion passed unanimously.

4.4 - Nate Prescott replaced C. Berg due to conflict of interest on this agenda item. Christian Martin from Nexstreet gives his presentation to the Board for the Executive director position. Marco LiMandri from New City America gives his presentation for the Executive director position. The Board scores each presentation with their score cards for possible approval at the next meeting.

4.5 - **(Item 4.1 moved)** - Board discussions and guest speaker recommendations on the Cajon Classic Cruise 2025 car shows through their perspectives as business owners. Steve Lordigyan speaks to Board and audience on how he plans to improve the Cajon Classic Cruise in 2025. G. Marrujo motions to table item 4.5 until after the car show meeting. L. Mench seconded the motion. The motion passed unanimously.

4.6 - G. Marrujo motions to table the 2025 DECBP Budget. L. Mench seconded the motion. The motion passed unanimously.

4.7 - C. Berg explains how the Arrival Event would operate and the potential to bring in a new demographic of consumers for the District businesses. C. Marco motions to approve the Arrival Event. C. Berg seconded the motion. The motion passed 4 to 2. (L. Mench & G. Marrujo voted NO.)

4.8 - C. Marco motions to approve the America on Main St 2025 event. C. Berg seconded the motion. The motion passed unanimously.

#5.) NON-PBID ACTION ITEMS:

5.1 - No NON-PBID items to discuss at this time.

#6.) REPORTS - INFORMATION ONLY:

6.1 - Directors' Report - No Director's reports at this time.

6.2 - Chairman's Report - No Chairman report at this time.

6.3 - City of El Cajon Report - No City of El Cajon report at this time.

6.4 - The Magnolia Report - Paris Landen recommends to check out the upcoming shows at The Magnolia theatre.

#7.) CLOSED SESSION:

7.1 - No closed session matters to discuss at this time.

#8.) ADJOURNMENT:

8.1 - R. Nevels motioned to adjourn the meeting, C. Marco seconded the motion. The motion passed unanimously, meeting adjourned at 7:42 p.m.

#9) NEXT MEETING:

9.1 - March 5th, 2025.