



# 2017

## PAINT & PALLET

# ART CONTEST

## INSTRUCTIONS

To enter the Paint & Pallet Art Contest for the 2017 Alley Cat Art Walk:

1. Email [sophiesgallery@stmsc.org](mailto:sophiesgallery@stmsc.org) to schedule a pallet pick up.
2. Paint a free 40"x23" pallet (provided by Sophie's Gallery).
3. Donate your painted pallet to the 2017 Alley Cat Art Walk with the enclosed Agreement.

Your creativity is encouraged.

No theme is required for your submitted pallet.

However, pallets should be family friendly.

**1st prize: \$200**

**2nd prize: \$100**

**3rd prize: \$50**

**Deadline to submit your entry: August 22, 2017**

**Alley Cat Art Walk is on Friday, September 15, 2017 from 5-10PM.**

**Winners will be announced night of the event.**



**2017 Alley Cat Art Walk Paint & Pallet Art Contest**

**PRINT AND BRING THIS COMPLETED AGREEMENT TO SOPHIE'S GALLERY WITH YOUR FINISHED PALLET TO:  
109 REA AVENUE, EL CAJON, CA 92020**

**Artist Name:** \_\_\_\_\_

**Phone:** \_\_\_\_\_ **E-mail:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**Title of Pallet:** \_\_\_\_\_

## **Agreement in Principle**

As of \_\_\_\_\_ (today's date), this agreement is between \_\_\_\_\_ (Artist Name) and St. Madeleine Sophie's Center (SMSC).

**Artist agrees to paint a pallet that will be exhibited, marketed and for sale at the 2017 Alley Cat Art Walk. Artist agrees to receive a free pallet with the understanding that the finished pallet is a community service donation to benefit the painting of new murals and the maintenance of older murals in the the Downtown El Cajon District. Pallets will be displayed in the Arts Alley (the alley behind Main Street and Rea Avenue).**

**Promotional Usage: Submitted art may be used for promotional purposes by the Alley Cat Art Walk committee, Sophie's Gallery, and SMSC. This includes, but is not limited to, postcards, websites, Facebook, and other such promotional uses for which the Artist expects no payment or royalties.**

**Payment, Pricing and Sales Tax: Sophie's Gallery as a representative of the Alley Cat Art Walk committee will handle all sales of pallets during and after the 2017 Alley Cat Art Walk, including sales tax. SMSC considers the pallets as a community service donation and the Artist waives any percentage of payment. 100% of the sale price, exclusive of sales tax, will go towards painting new murals and the maintenance of old murals.**

**Show Set-up and Take Down: Artist agrees to deliver finished pallet on or before August 22, 2017.**

**Right not to display: Artwork should be family friendly. The Alley Cat Art Walk Committee has the right to not display the pallet, if it is deemed inappropriate.**

**Artist Name:** \_\_\_\_\_ **Date:** \_\_\_\_\_

**SMSC CEO:** \_\_\_\_\_ **Date:** \_\_\_\_\_

**For information call:  
619-593-2205**